

# ORDER



**Orders**  
**Order / Rev:** 722340 - 1  
**Alt Order #:** 06373238  
**Product Desc:** NELSON LUR SCHEDULE  
**Estimate:**  
**Flight Dates:** 10/15/12 - 11/04/12  
**Original Date / Rev:** 10/15/12 / 11/02/12  
**Order Type:** Political

**WJXX-TV**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	2	\$400.00	\$340.00
10/29/12	11/04/12	1	\$55.00	\$46.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	2	\$400.00	\$340.00	0.00
November 2012	1	\$55.00	\$46.75	0.00
<b>Totals</b>	<b>3</b>	<b>\$455.00</b>	<b>\$386.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/15/12	10/19/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWTF--	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
LUR VALUE=200															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--		2				\$200.00		0.00			
2	WJXX	11/04/12	11/04/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$55.00		0.00			
<b>Totals</b>														<b>3</b>	<b>\$455.00</b>